

TARYN CLOUSTON

CURRICULUM VITAE



I am a graphic designer and visual communicator with an undergraduate degree in Graphic Design and an honours degree in Visual Communication. I create bold, playful, and visually engaging work that is rooted in meaning and intention. My approach challenges creativity beyond aesthetics, focusing on concept, purpose, and impact. I am a dedicated and driven designer, committed to connecting visual language with purpose and exploring how design can contribute to the world around us.

LET'S CONNECT

PORTFOLIO:

tarynclouston.com

EMAIL:

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LINKEDIN:

www.linkedin.com/in/taryn-clouston-16

PERSONAL TRAITS

Communication

Timely

Passionate

Innovative

Integrity

EXPERIENCE:

- 2022: My team and I created a new concept for I Love Cape Town, with a goal of attracting tourists in Cape Town.
- 2023: Engaged in a group project for the brand Yahno! where we created a campaign to promote the creative business.
- 2023: Engaged in a Brand Activation for Reach For A Dream foundation where our team created a fundraiser campaign for slipper day.
- Aug-Sept 2023: Freelancing for a new brand "Pleasantly Served" in Cape Town.
- March 2024: Design Jam team collaboration with Bumble the brand for their 10 year anniversary.
- October 2024: Brand Challenge brief in association with Mr Price for a disruptive campaign.
- March 2025: Collaborated and worked with Mbare Art Space in Zimbabwe.

EDUCATION:

Honours degree at Stellenbosch Academy in Visual Communication [Graduated 2025].

Undergraduate degree in Graphic Design at Vega School Cape Town [Graduated 2024].

St Mary's School Waverly [Matriculated 2020].

GENERAL SKILLS:

- Adobe suite
- Canva
- Procreate
- Microsoft Word
- Mila Note

